



**maxcard**

## **Max Card Trial for Redcar and Cleveland SEND Families (0-25 years) September 2021 – February 2022**

*Updated November 2021*

The Max Card is the UK's leading discount card for families of children with additional needs. Families can use their Max Card at venues across the UK to get free or discounted admission. The scheme is designed to help families save money on great days out at castles, zoos, bowling and much more.



### **Why are you trialling the Max Card?**

Redcar and Cleveland families will be able to apply for a Max Card between September 2021 and February 2022. Cards will be valid for a 2-year period, however, before we decide to re-introduce the cards on a permanent basis, we need to evaluate how beneficial the cards are for our families. Anyone who applies for a Max Card during the trial period will receive an invite to complete an electronic feedback survey before the cards are due to expire.

### **Where can I use my card?**

Cards can be used at participating venue across the UK. You can view the full list of attractions that support the Max Card online at [www.mymaxcard.co.uk](http://www.mymaxcard.co.uk)

Redcar and Cleveland's Borough Council will be working with The Max Card Team and local venues to encourage sign up. Suggested venues can be emailed to [shortbreaks@redcar-cleveland.gov.uk](mailto:shortbreaks@redcar-cleveland.gov.uk)

### **Who can use my card?**

The card can be used by the child and their carer and permits access of two adults and two children (age dependant on venue). Venues reserve the right to ask you for proof of identity upon presentation of the card.



### **How long can I use my Max Card for?**

Your Max Card has an expiry date which is shown on the reverse of your card, cards are valid for 2 years, however, delivery and allocation of cards to families may impact on the remaining duration.



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### How much will the card cost?

There is no charge to families for a Max Card. The cards will be funded by Redcar and Cleveland Borough Council.

### How do I apply for a Max Card?

Please email your request to **Shortbreaks@redcar-cleveland.gov.uk**

Please include the following information in your email:

- Name and date of birth of your child
- Address
- Proof of SEND status (only **one** of the following is needed)
  1. Confirmation your child has an EHCP\*
  2. Confirmation you are registered on RCBCs Disability Register\*
  3. Name of your child's SEND Link Officer\*
  4. Name of your child's Social Worker\*
  5. Any other evidence e.g. letter from a professional

*\*If evidence provided is 1, 2, 3 or 4 we will check our systems to verify eligibility*



**www.mymaxcard.co.uk**